



Navigating through Apprenticeships: What's in your toolbox?

June 23, 2021



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Get to know your presenters



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Illinois State University - ISCP Division

What are we going to cover today?

- What is an Apprenticeship?
- What is an Apprenticeship Navigator?
- Best Practices and Tools of Apprenticeship Navigator
- Coordinated Approach of Navigator Role
- TPM Strategies
- Business Engagement
- Researching & “Mapping” Your Region
- Organizing Your Research and Information
- Building Relationships & Education /Awareness
- Getting to Commitment
- Communicating and Sharing Information
- Barriers/Challenges

What is apprenticeship?



Employer
Involvement



Structured
On-the-Job Learning



Related Training
and Instruction



Rewards for Skill
Gains



National
Occupational
Credential

Five Core Components of Apprenticeship

What is an Apprenticeship?

Apprenticeship is an industry-driven workforce strategy to meet employers' talent needs and to help individuals connect to a career pathway for many different occupations. It is a work-based learning model, commonly referred to as a "learn and earn" model, where on-the-job training is combined with relevant classroom instruction.

The Department of Labor considers an employer-worker relationship to be a qualified apprenticeship model when:

- The worker receives on-the-job learning (OJL) under the direction of the employer's personnel (normally at least 2,000 hours)
- The worker also receives theoretical and practical related instruction/training (a recommended minimum of 144 hours) outside of the OJL on-the-job learning
- The worker earns a wage during his or her training, which increases as the apprentice develops more skills and experience.
- The training results in an industry-recognized credential after one to six years.

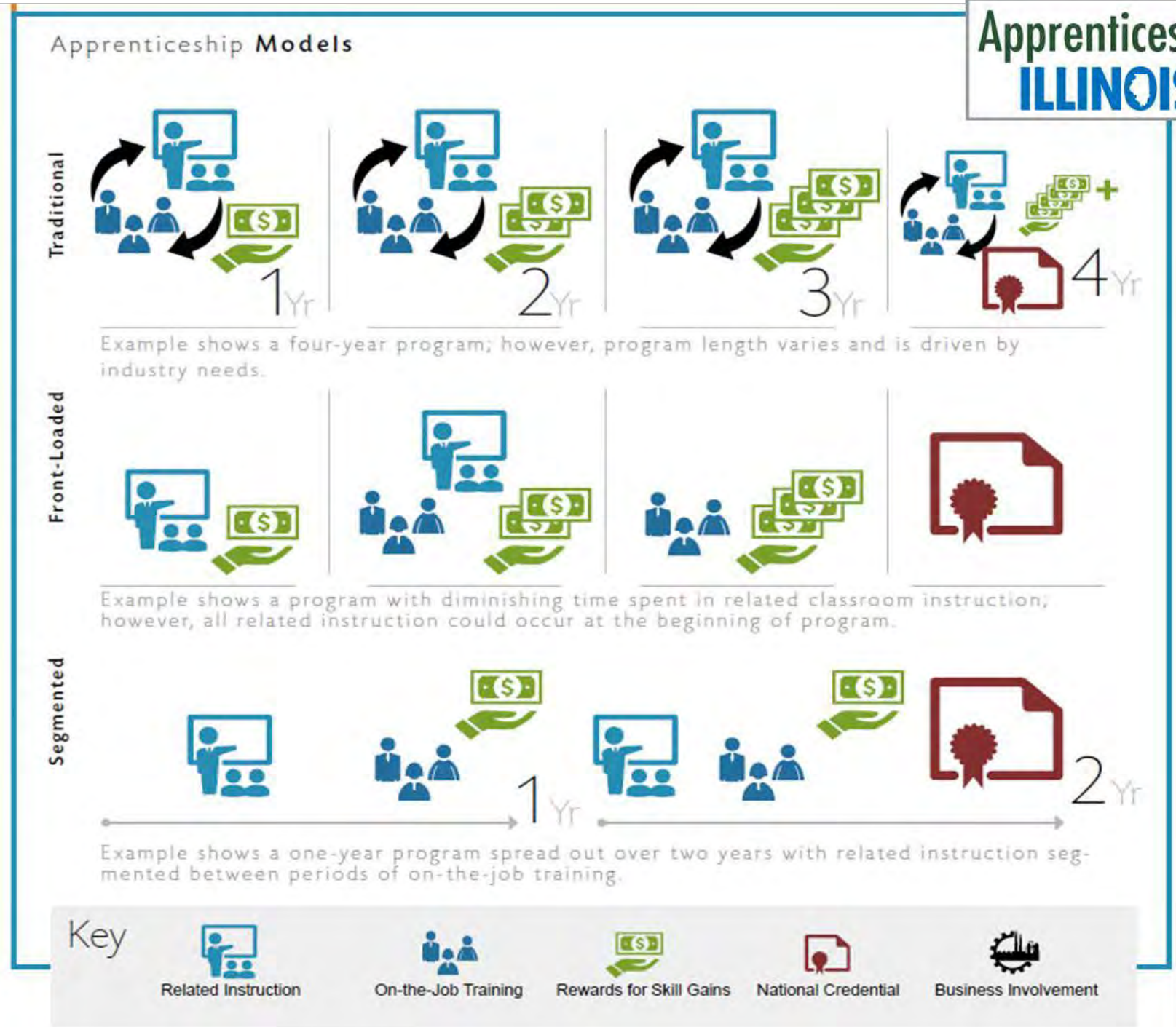
Apprenticeship Programs can be Flexible and Adaptable

Registered Apprenticeship is flexible and can adapt to employer needs.

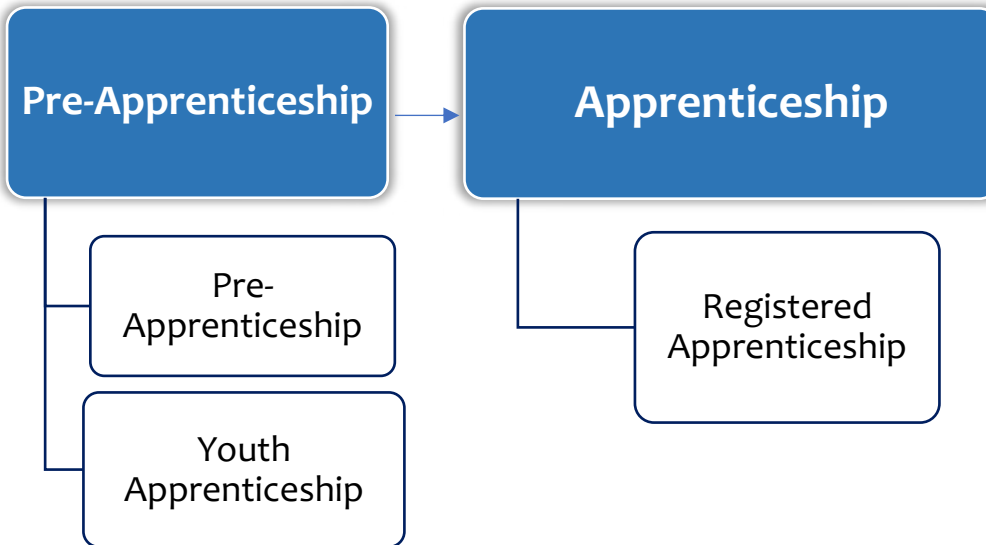
Apprenticeship Models –

- **Traditional** – Apprentices receive both related instruction and on-the-job learning throughout the program
- **Front loaded** – Apprentices complete some related instruction before starting on-the-job learning
- **Segmented** – Apprentices alternate between related and on-the-job learning

Programs can be **time-based**, **competency-based**, or a **hybrid**. The related instruction is flexible - can be online, in a conference room, in a classroom, or a combination.



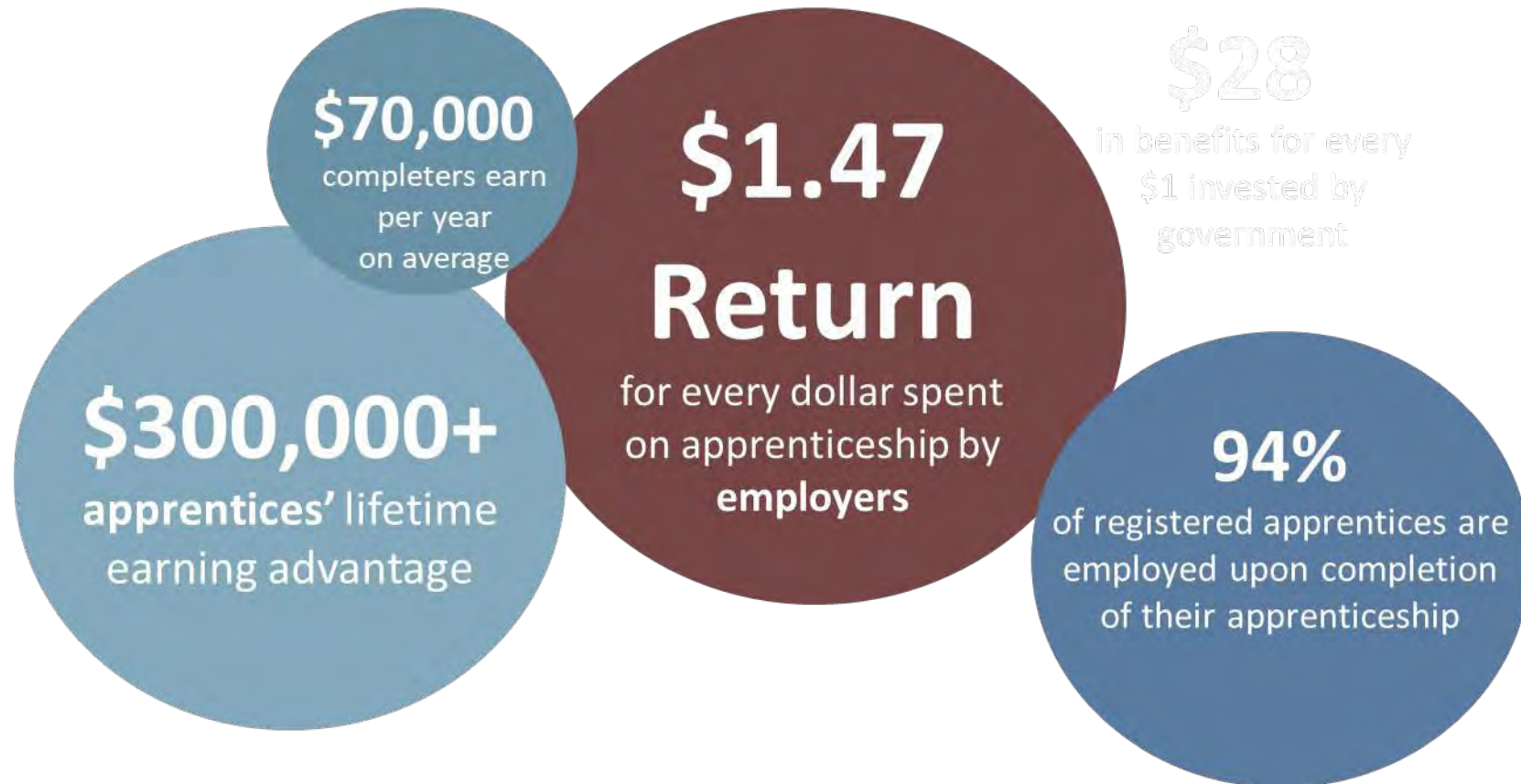
CAREER PATHWAY



- Business Involvement
- Structured-on-the-Job Training
- Related Instruction
- Rewards for Skill Gains
- Industry Recognized Credential(s)

Registered Apprenticeship has a proven track record of producing strong results for both employers and workers

Impressive Individual – Employer – Public Benefits



A Diverse Range of Industries



Health Care



Cybersecurity



Information
Technology



Biotechnology



Transportation



Construction



Financial
Services



Advanced
Manufacturing



Hospitality



Engineering



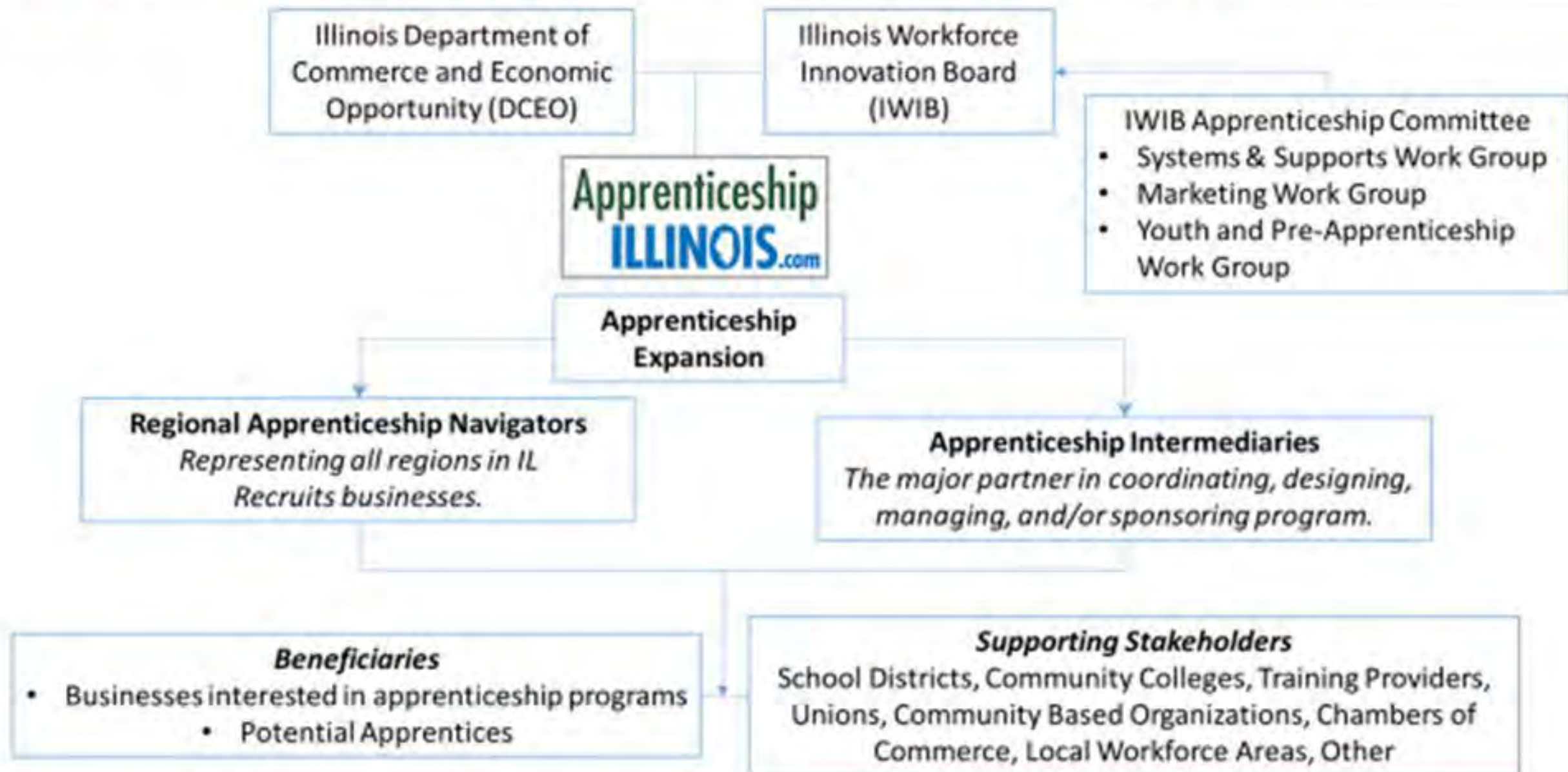
Energy



Telecommunications



Apprenticeship Illinois Expansion





What is an Apprenticeship Navigator?

- Apprenticeship navigator serves as key point of contact in the region for outreach and partnership development to help expand apprenticeship programs using talent pipeline management practices.
- Navigators are also responsible for identifying intermediaries who can serve as supports (and at times sponsor) apprenticeship programs.
- Apprenticeship Navigator aka Regional Apprenticeship and Workforce Consultant, fosters the development of partnerships, get people to the starting line, “holds their hand” guiding them through the process



Best Practices Apprenticeship Navigator

- Navigators should remain unbiased on the apprenticeship strategy: Navigator should identify related technical instruction (RTI) and have community support partners for each employer client.
- Navigators should connect employers to all available funding streams.
- Navigators recruit industry associations, business organizations, labor management partnerships and talent-serving institutions such as community and technical colleges, non-profit and community-based organizations and workforce development boards to serve as intermediaries and to develop a sector-based partnership to address common pain points.



Best Practices for Apprenticeship Navigator (continue)

- Use the U. S. Chamber of Commerce's Talent Pipeline Management's approach to workforce development along with other business engagement best practices, navigators' primary function is to engage employers and sell the idea of apprenticeship as a strategy for addressing talent pipeline challenges.
- Labor Market Information
- Competencies and Credentials
- Common Pain Points
- Unfilled Positions
- Upskilling
- Retention



COORDINATED APPROACH

Navigator's Role:

- Lead the collaborative/sector partnership
- Organize each strategy
- Aggregate the data
- Provide workforce training resources





TPM STRATEGIES



Communicating Demand



Strategy 1: Organize Employer Collaboratives



Strategy 2: Engage in Demand Planning



Strategy 3: Communicate Competency and Credential Requirements

Managing the Talent Supply Chain



Strategy 4: Analyze Talent Flows



Strategy 5: Building Talent Supply Chains



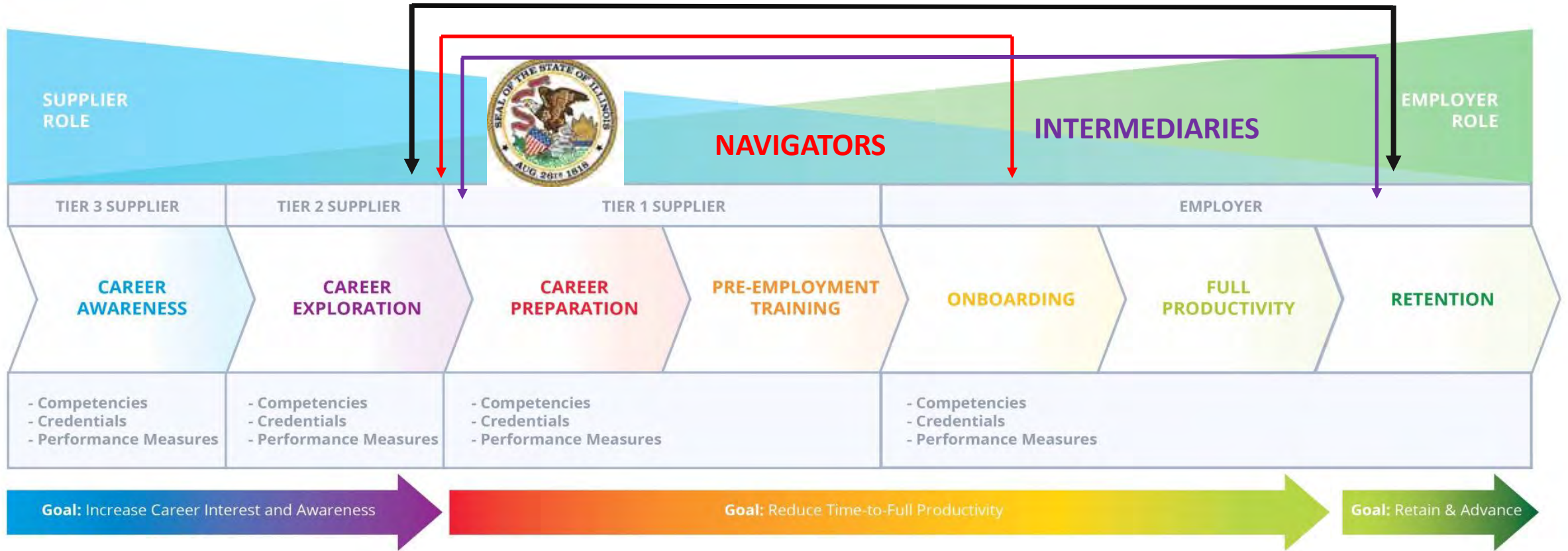
Strategy 6: Continuous Improvement



Strategy 5: Mapping the Value Stream



APPRENTICESHIP PROGRAMS



U.S. CHAMBER OF COMMERCE FOUNDATION
Education and Workforce

Building on Business Engagement

Three Key Phases From Business Engagement

1. Research and Prep
2. Building Relationships
3. Getting to Commitment



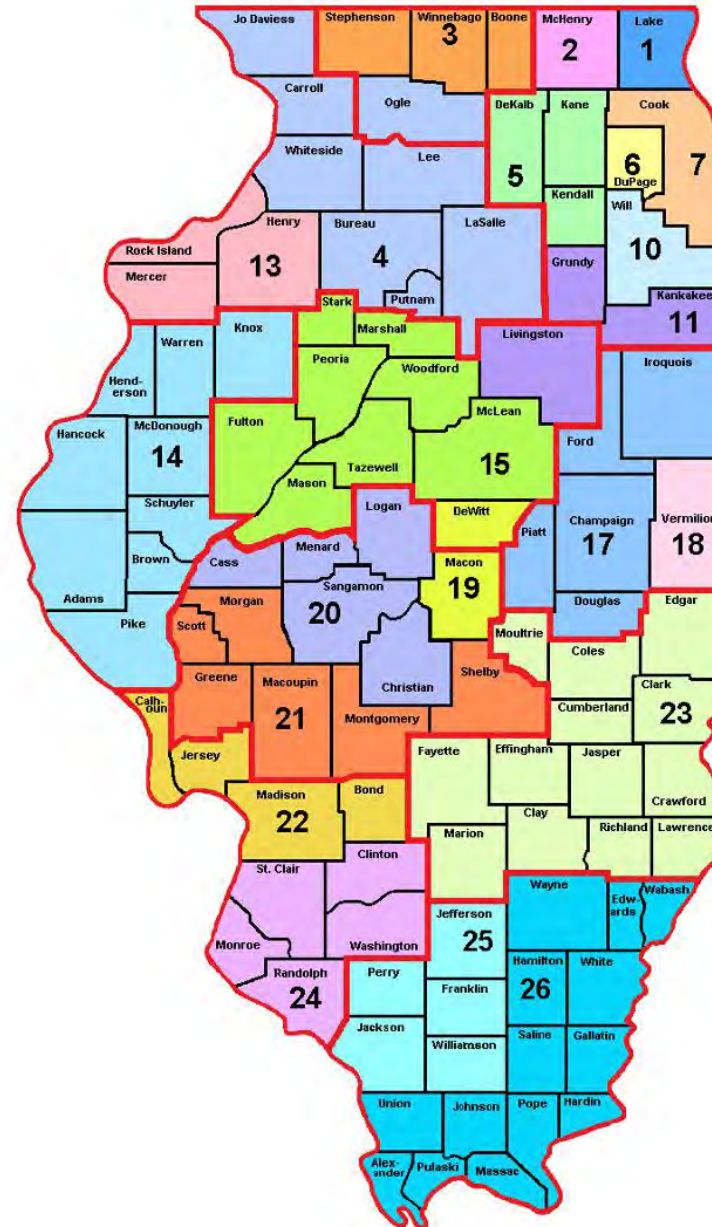
What tools and methods do our Apprenticeship Navigators utilize?

1. Research and Preparation
2. Build Relationships
3. "Selling" the Product
4. Getting to Commitment
5. Supporting Implementation

OVERLAP IN AREAS



Where is Your Local Area?



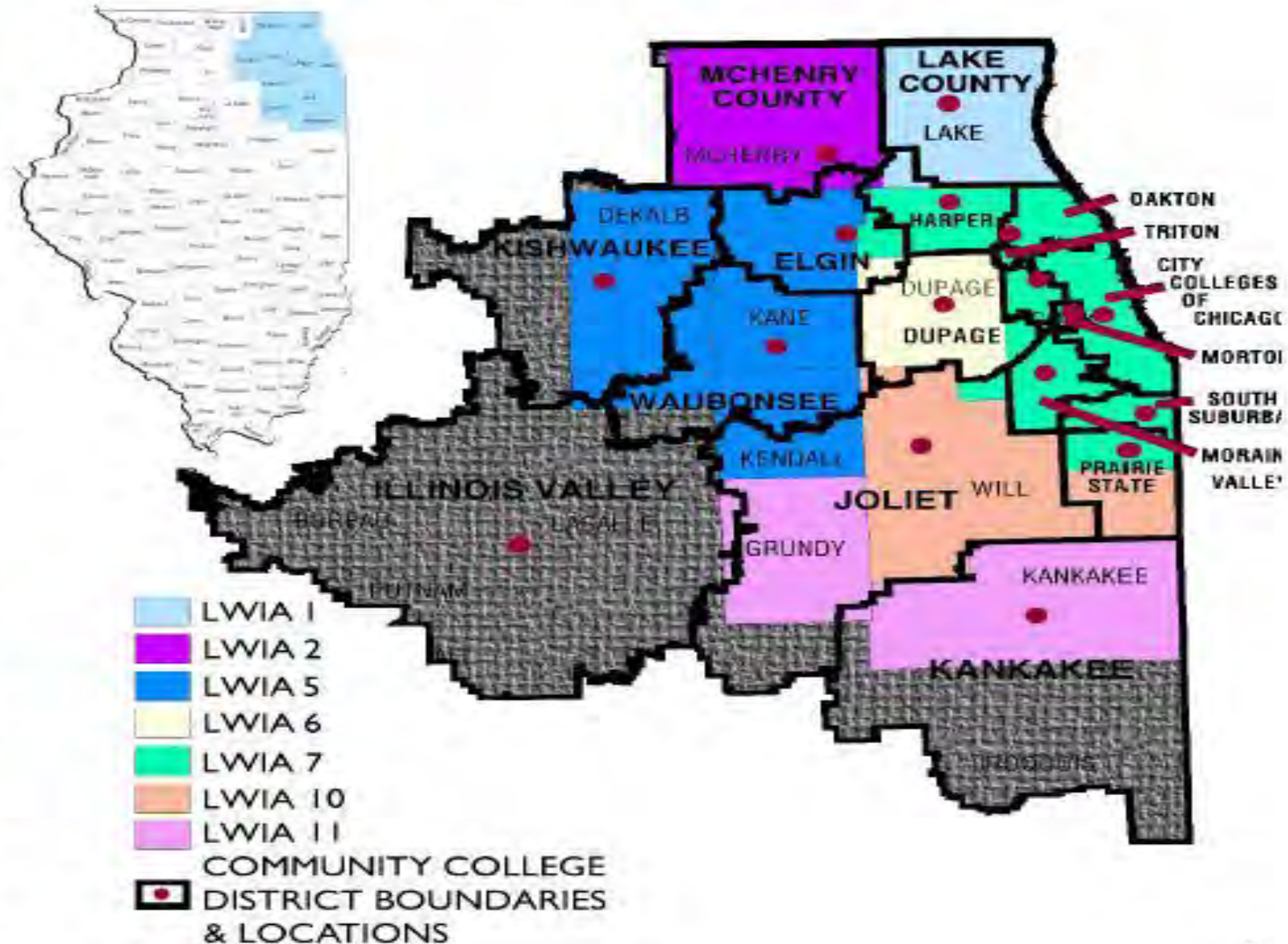
NORTHEAST ECONOMIC DEVELOPMENT REGION

Northeast EDR Counties	2013 Population Estimates	Percent of EDR Population
Cook	5,240,700	60%
DeKalb	104,741	1%
DuPage	932,126	11%
Grundys	50,228	1%
Kane	523,643	6%
Kankakee	112,120	1%
Kendall	119,348	1%
Lake	703,019	8%
McHenry	307,409	4%
Will	682,829	8%
Total Population	8,776,163	

Source: US Census Bureau Annual County Resident Population Estimates for 2013

Northeast EDR Population Centers	2013 Population Estimates	Percent of EDR Population
Chicago	2,718,782	31%
Aurora	199,963	2%
Joliet	147,806	2%
Naperville	144,864	2%
Elgin	110,145	1%
Waukegan	88,826	1%
Cicero	84,103	1%

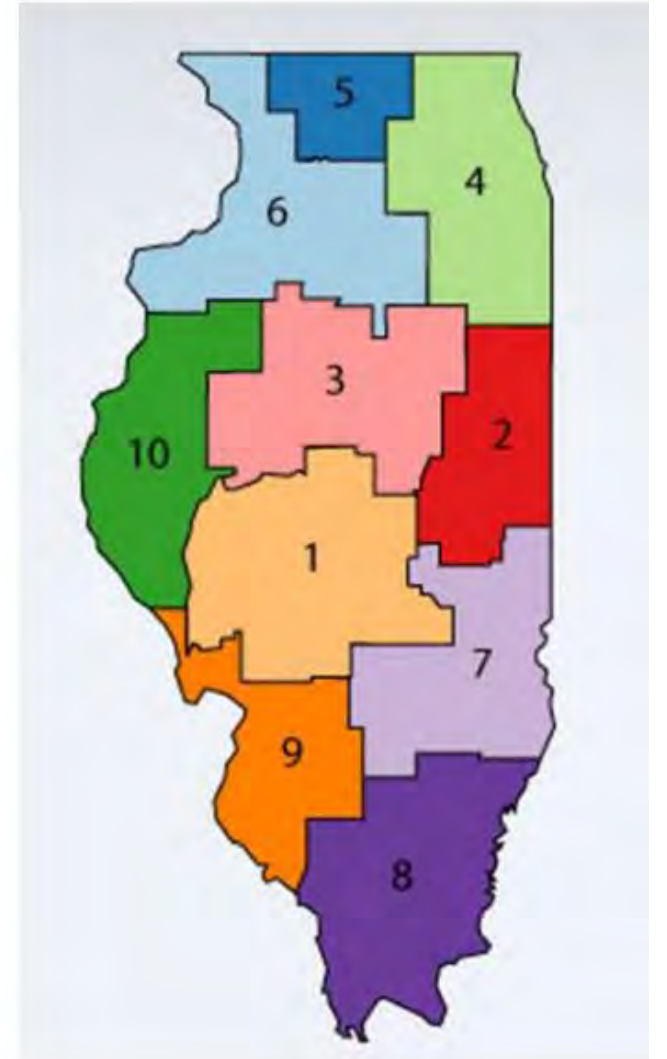
Source: US Census Bureau Annual County Resident Population Estimates for 2013



Researching and “Mapping” Your Region

KNOW YOUR REGION

- Potential Partners – WIOA partners (IDES, DCEO, DHS-VR, ICCB), LWIAs, Business Services Reps, Chambers of Commerce, Associations, Intermediaries, Community Colleges, School Districts, CBOs, and more
- Programs – WBL, youth, pre/bridge
- Resources – meetings, funding, supports
- Occupations and Industries
- Employers





Researching and “Mapping” Your Region

- ApprenticeshipIllinois.com
- Apprenticeship Study Act
- 2021 Illinois Economic Report – IDES
- 2021 WIOA Regional and Local Planning – Regional Data Packets
<https://www.illinoisworknet.com/WIOA/RegPlanning/Pages/RegionalPlanning.aspx>
- Internet – finding resources and partners
- IDES Labor Market Economist
- Local Workforce Area Business Reps
- Community College Business Reps and Apprenticeship Programs
- School District programs and Education for Employment regional representatives
- American Job Centers and Services
- Regional Cooperation
 - Build an army of collaborators. Coalition of the willing.



Q & A Session

October 28, 2020



Top Tools Used to Research Employers

- Google Maps/Earth
- Illinois Virtual Labor Market Information
- Illinois Help Wanted Online
- Indeed.com
- Employer website
- Glassdoor
- Manufacturers News, Inc. for Industry
- Hoovers



Research – IL Virtual Labor Market Information

Why Manufacturers News, Inc. for Industry?

Get the name of the business, address, contact person for the business, phone number for the business, NAIC's Code, number of employees, and sometimes a website.

A navigator can set up an account for membership. Login, then click “Main Menu,” Performance Research will appear to build your list: Geography, Industry, Size of Company, Executive, Advanced, My Criteria, My List.

<https://www.industryselect.com/>

IndustrySelect®

Welcome to IndustrySelect

People-powered industrial data since 1912.

We profile nearly a half million industrial businesses. But we're unlike any other data provider. We don't scrape the web for outdated, inaccurate, or unreliable data. The foundation of our company profile data is built on real human research, complemented with our own proprietary technologies for data verification and quality control.

Through our team of more than 80 incredibly dedicated data researchers, we scour hundreds of sources on-and-offline to pinpoint industrial businesses, large and small. Each company is contacted multiple times annually to ensure its information remains up-to-date and complete. In total, more than two million pieces of mail are sent, one million phone calls placed, and three million emails go out to ensure the accuracy and completeness of our company profiles.

We can put you on a first name basis with over one million executive decision makers.

We dive deep into a company's make-up, identifying as many as 40 key facts about the business, including multiple contact names per company. You won't find a more powerful tool to reach the executive with the final decision-making authority. Multiple data points allow you to zero-in on your best prospects by company location, size, and industry. Proprietary business descriptions help you pre-qualify buyers of your products & services. Addresses are CASS+DPV certified and NCOA verified regularly. [View a sample profile.](#)

Some data providers inflate their numbers by including agents, reps, copy shops, and companies no longer in business. Others sell lists that are incomplete and miss many smaller companies. Only IndustrySelect does the careful, thorough, and proactive research necessary to ensure that every qualified business is included and kept current.

IndustrySelect is a service of [MNI](#), the nation's oldest and largest compiler and publisher of industrial information. Our flagship publication, the Illinois Manufacturers Directory, dates back to 1912. Major news portals, newspapers, and radio & TV stations report the results of our research.

Thousands of organizations large & small trust IndustrySelect as their business data supplier.




What makes IndustrySelect unique:



- Nearly a half million industrial businesses and one million executive contacts by name & title
- The most up-to-date and complete company profiles you'll find anywhere, researched by hand
- Proprietary family tree view visually shows relationships with headquarters and subsidiaries
- Find the hottest prospects with [Intent Data](#) and clone your best customers with [Customer Match](#)
- Zero-in on your ideal prospect using up to 30 filters that include location, company size, and industry
- Lightning-fast, powerful, and reliable web-based platform accessible from any PC, Mac, or tablet
- Mobile-optimized site allows you to access company profiles on-the-go with enhanced GPS features
- Affordable options for any size business, multiple versions available to fit your unique needs

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MY DASHBOARD

MY COMPANIES

MY CONTACTS

MY NOTES

MY ALERTS


MY LISTS

MY OMITTED

MY PROFILE

Welcome to IndustrySelect, Lenora M. Dailey.

NEW! Intent Data from IndustrySelect can help you identify the best opportunities to find new customers and sell what's in demand. [Learn More.](#)

 We are seeking Premium users to test our new **Salesforce integration**. If you are a Premium user and use Salesforce CRM, please [let us know](#).

ALERT! You have 1 database subscriptions expiring within the next 30 days. Please [renew now](#) to prevent a disruption of service.

You are currently working with the [Illinois Manufacturers](#) database.



Perform a Search

Quickly look up a single company or contact by name, phone, address, brand or web/email



Build a List

Build a custom list from more than two dozen criteria, and print reports/labels or export records



Manage Databases

Select which databases you wish to work with, add new databases, and renew expiring subscriptions



Resources

Watch our short training videos to get to know IndustrySelect and get answers to common questions



Get Support

Contact our team on an unlimited basis with any technical or system questions you may have



Training Webinar

Attend our live training webinars for a complete overview of IndustrySelect features and functions

GEOGRAPHY

INDUSTRY

SIZE

EXECUTIVE

ADVANCED

MY CRITERIA

MY LIST

State/Province

Region

Metro Area

County

City

Area Code

Bulk Add

Zip Code

Bulk Add

Radius
Within miles of

My Target Geography (Click to Remove)

States
Searching All States

Regions
Searching All Regions

Metro Areas
Searching All Metro Areas

Counties (1)
[Cook County, IL](#)

Cities (1)
[Chicago, IL](#)

Area Codes
Searching All Area Codes

Zip Codes
Searching All Zip Codes

Radius
Searching All Radius

MAIN
Overview of your data

PERFORM A SEARCH
Find a company or person

BUILD A LIST
Select your own criteria

MANAGE DATABASES
Modify your subscriptions

RESOURCES
Tools and resources

GEOGRAPHY

INDUSTRY

SIZE

EXECUTIVE

ADVANCED

MY CRITERIA

MY LIST

The following 1,267 companies match the criteria you have selected.



My List Results

<input checked="" type="checkbox"/> Omit	Company	City ▼	State	SIC	Emp	Phone
<input type="checkbox"/>	123 Remodeling Inc.	Chicago	IL	1521	15	773-685-6095
<input type="checkbox"/>	A & A Midwest Rebuilders Suppliers, Inc.	Chicago	IL	5084	50	773-624-6111
<input type="checkbox"/>	A & E Rubber Stamp Corp.	Chicago	IL	3953	5	312-575-1416
<input type="checkbox"/>	A New Dairy, Inc.	Chicago	IL	5143	30	312-421-1234
<input type="checkbox"/>	A. Lava & Son, Co.	Chicago	IL	2299	80	773-254-2800
<input type="checkbox"/>	A. Pomerantz & Co.	Chicago	IL	5021	50	312-929-3335
<input type="checkbox"/>	Aabbitt Adhesives, Inc.	Chicago	IL	2891	60	773-227-2700
<input type="checkbox"/>	Aabbitt Adhesives, Inc.	Chicago	IL	2891	35	773-227-2700
<input type="checkbox"/>	A-American Custom Flooring, Inc.	Chicago	IL	5031	12	773-588-6200
<input type="checkbox"/>	Abacus Scales & Systems	Chicago	IL	5046	10	773-847-5445
<input type="checkbox"/>	ABC Diamonds	Chicago	IL	5094	4	312-236-9091
<input type="checkbox"/>	ABC Printing Company	Chicago	IL	2759	20	773-774-8282
<input type="checkbox"/>	Able Distributors, Inc.	Chicago	IL	5075	50	773-889-5555
<input type="checkbox"/>	Able Electropolishing Co., Inc.	Chicago	IL	3471	200	773-277-1600
<input type="checkbox"/>	Abruzzo Graphics, Inc.	Chicago	IL	2759	2	773-582-4648
<input type="checkbox"/>	Academy Of Nutrition & Dietetic	Chicago	IL	2721	100	312-899-0040
<input type="checkbox"/>	Access Casters, Inc.	Chicago	IL	5084	10	773-881-4186
<input type="checkbox"/>	ACCIONA Energy North America Corp.	Chicago	IL	3511	100	312-673-3000
<input type="checkbox"/>	Accurate Fire Equipment Co.	Chicago	IL	7389	5	773-622-8686
<input type="checkbox"/>	Accurate Products, Inc.	Chicago	IL	3069	48	773-878-2200
<input type="checkbox"/>	Ace Fashion Trading Co.	Chicago	IL	5094	5	773-728-0300
<input type="checkbox"/>	Ace Industries	Chicago	IL	3469	25	773-927-2711
<input type="checkbox"/>	Ace Sand Blast Co.	Chicago	IL	3471	10	773-777-6654
<input type="checkbox"/>	ACHE	Chicago	IL	2741	100	312-424-2800
<input type="checkbox"/>	Acid Products Co., Inc.	Chicago	IL	5169	32	773-254-5222



Contact Information

Physical Address: 1120 W. 47th Pl.
Chicago, IL 60609
Cook County

Mailing Address: 1120 W 47th Pl
Chicago, IL 60609-4302

Phone: 773-254-3811
Toll Free: 800-383-3811
Fax: 773-254-5851

Website: www.chicagomeat.com
Company Email: customerservice@chicagomeat.com

Company Information

Employees: 300
Annual Sales: \$54Mil (estimated )
Square Footage: 25,000

Year Established: 1991
Distribution Area: International
Ownership: Private Corporation
District: IL 3rd Congressional District

Social Media



[✓ Report Missing or Outdated Data](#)

Product/Service Information

Business Description: Meat processing

Business Classification: MEAT PACKING & PROCESSING

SIC Code: 2011 — Meat packing plants
NAICS Code: 311611 — Animal (except Poultry) Slaughtering

Map & Driving Directions



Driving Directions from

✓ Report Missing or Outdated Data

Product/Service Information

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Executives at this Location

	Name	Title	Function
	Mr. Jordan M. Dorfman	President	Chief Executive
	Mr. Ray Kozlowski	Vice-President	Executive

My Notes

Add New Note: Public ▾ Add

Potential Competitors

[Fremont Beef Company](#)
Fremont, NE

[Kowalski Sausage Co., Inc.](#)
Hamtramck, MI

[Cargill Meat Solutions Corp.](#)
Newnan, GA

[Smithfield Foods, Inc.](#)
Mason City, IA

[US Foods, Inc.](#)
Vista, CA

[AVA Pork Products, Inc.](#)
Hicksville, NY

[John F. Martin & Sons, Inc.](#)
Stevens, PA

[Smithfield Foods, Inc.](#)
Kansas City, MO

[Tyson Prepared Foods, Inc.](#)
North Richland Hills, TX

[Don Lee Farms](#)
Inglewood, CA

[Cloverdale Foods Co.](#)
Mandan, ND

[Hebrew National](#)
Quincy, MI

[Boar's Head Provisions Co., Inc.](#)
Sarasota, FL

[Strauss Brands, Inc.](#)
Franklin, WI

[Rantoul Foods, LLC](#)
Rantoul, IL

[Dold Foods, Inc.](#)
Wichita, KS

[Kunzler & Co., Inc.](#)
Lancaster, PA

[Eastern Shore Poultry Co., Inc.](#)
Georgetown, DE

[Kroger Co., The](#)
Denver, CO

[Rochester Meat Co.](#)
Rochester, MN

[NSP Quality Meats](#)
Owasso, OK

[Meats By Linz](#)
Calumet City, IL

[Quality Food Processors](#)
Denison, IA

[Boar's Head Provisions Co., Inc.](#)
Petersburg, VA

[Stampede Meat, Inc.](#)
Santa Teresa, NM

[Swift Prepared Foods](#)
Elkhart, IN

[D. L. Lee & Sons](#)
Alma, GA

[Fontanini Foods, LLC](#)
McCook, IL

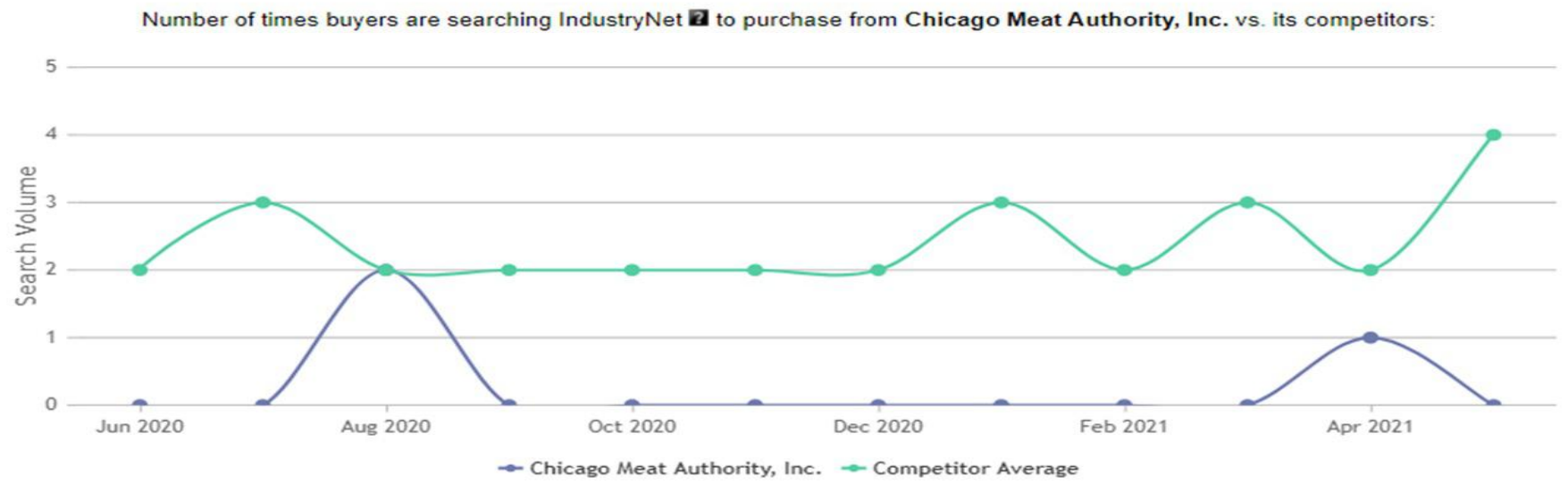
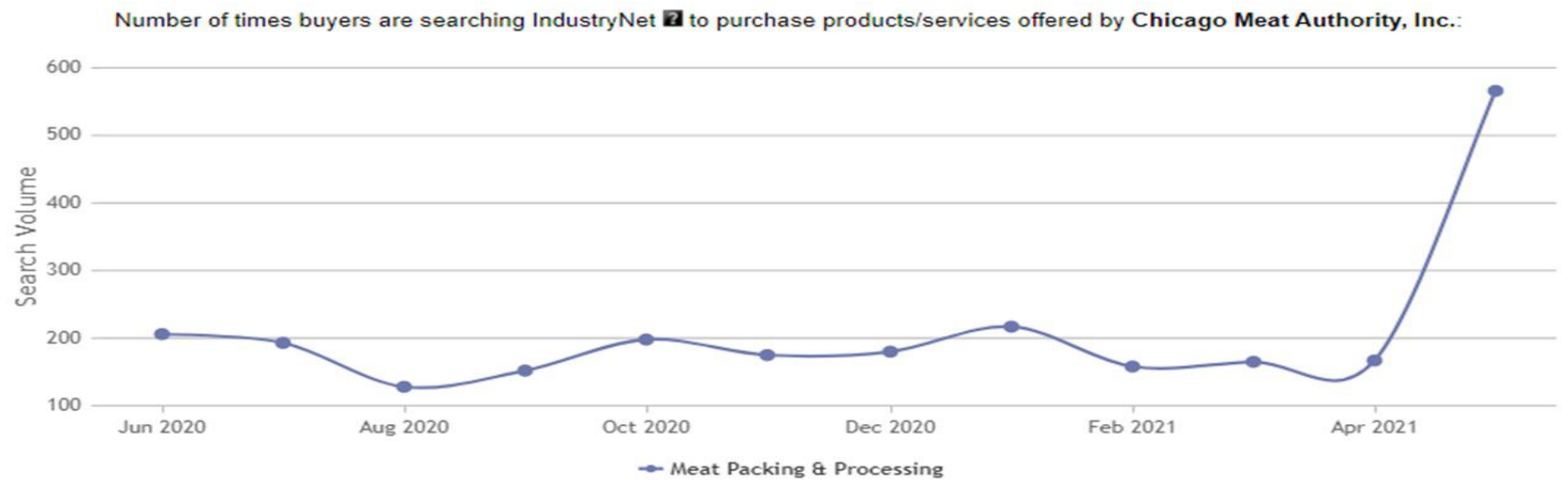
[Kenosha Beef International Ltd.](#)
Kenosha, WI

[Dan's Prize, Inc.](#)
Long Prairie, MN

[View All Competitors](#)

[View All Competitors](#)

Buyer Interest





Other Research and Prep Tools

Illinois Help Wanted Online (HWO) is a resource dedicated to the top 20 employers and the top 20 job postings in an Economic Development Region.

A Navigator can use this information to know what employment opportunities are prevalent in the region and can focus on apprenticeship opportunities for the jobs in most demand.

The information compiled in HWO is done by a Labor Market Analyst/Economist (LMA) with the Illinois Department of Employment Security (IDES).

<https://www2.illinois.gov/ides/lmi/Pages/HWOL.aspx>

The screenshot shows the IDES (Illinois Department of Employment Security) website. At the top, there is a search bar and a 'Sign In to My Account' button. The main navigation menu includes 'Individuals', 'Employers', 'Workforce Partners', 'Tools & Resources', and 'About IDES'. The current page is titled 'Help Wanted Online (HWOL)' under the 'Labor Market Information' section. The page content includes a description of the HWOL program, a section for 'Help Wanted Ads during COVID 19', and a 'Statewide Report (PDF Report)' section with dropdown menus for 'Month/Year' (set to June 2021) and a 'Get File' button. Below that is a 'Local Economic Development Regions (PDF Report)' section with a dropdown for 'Northeast - EDR 4' and another 'Month/Year' dropdown (set to June 2021) with a 'Get File' button. At the bottom, there is a link for 'Definitions of Economic Development Regions (EDRs)' and a disclaimer about the funding and use of the data.

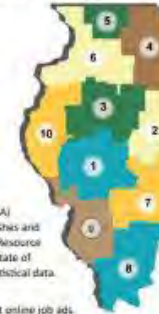
Economic Development Region 4 | Northeast

June 2021

EMPLOYER	JOB POSTINGS
Amita Health	1,058
Northwestern University	721
University of Chicago	605
Chicago Public Schools	545
Allied Universal	506
Starbucks	484
Deloitte	422
Accenture	333
JP Morgan Chase	331
Aurora Health Care	326
Loyola	324
Walgreens	316
Anthem Blue Cross	310
CVS Health	300
CDW	291
KPMG	248
Health Care Service	244
Rush University Medical Center	241
Illinois School District U 46	213
Menards	196

ILLINOIS EDRs

- 1 - Central
- 2 - East Central
- 3 - North Central
- 4 - Northeast
- 5 - Northern Stazeline
- 6 - Northwest
- 7 - Southeastern
- 8 - Southern
- 9 - Southwestern
- 10 - West Central



Technical Notes:

1. The Economic Information & Analysis (EISA) Division collects, compiles, analyzes, publishes and distributes a variety of Workforce, Career Resource and Labor Market Information and is the State of Illinois' primary source of labor market statistical data. [CLICK HERE](#) for EISA Data and Statistics.
2. This report represents employers that post online job ads. Hiring practices of some industries, such as construction, do not typically post their job openings online.
3. The Conference Board Help Wanted Online® Data Series (HWOL) measures the number of new, first-time online job ads and job ads reposted from the prior month from more than 15,000 internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. From time-to-time, ads used in the HWOL Data Series may have inaccurate location information listed. These inaccuracies are addressed and corrected on an ongoing basis.

OCCUPATION	JOB POSTINGS
Registered Nurses	2,109
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	2,032
Retail Salespersons	1,769
Software Developers, Applications	1,751
Managers, All Other	1,669
Customer Service Representatives	1,316
First-Line Supervisors of Retail Sales Workers	1,266
Laborers and Freight, Stock, and Material Movers, Hand	999
Marketing Managers	994
General and Operations Managers	929
Medical and Health Services Managers	881
Sales Managers	876
Security Guards	843
Heavy and Tractor-Trailer Truck Drivers	772
Combined Food Preparation and Serving Workers, Including Fast Food	737
Human Resources Specialists	725
Management Analysts	657
Nursing Assistants	625
Maintenance and Repair Workers, General	587
First-Line Supervisors of Food Preparation and Serving Workers	574



Research and Prep – Indeed.com

Indeed.com

- A navigator can use Indeed.com to research a business. This information tells you what positions the business has posted.
- A navigator can also look at the posting to see if there are Talent Pipeline Management (TPM) issues such as, the business having an unrealistic job posting or seeking skills that can be built after hiring.
- A navigator can compare salary with other like businesses to see if money might be the cause for unfilled positions.
- The navigator can see how long the position has been posted. This information is used to talk about return on investment that apprenticeships can increase.

<https://www.indeed.com/>

Why go to an employer's website?

- A navigator can research the company's website. Look at the company's mission statement, vision statement, and look around the site.
- The mission statement and vision statement will help you understand to company's stated values. Does the company value people or is the company focused on accuracy and being lean.
- Industry - Manufacturing = Chemical --- surprise!
- Subsidiary of another company
- Partner's listed
- Perceive how tech savvy – indicative of other things
- Employment opportunities.



HOME

ABOUT

CAREERS

CONTACT US

NEWS

SEARCH



BEEF

PORK

POULTRY

BONING & FABRICATION

(800) 383-3811



NO MEAL IS COMPLETE WITHOUT

CHICAGO MEAT AUTHORITY

AT THE CENTER OF THE PLATE

LEARN MORE



Sign In



Career Center



Current Openings



Language



NOW HIRING

BUTCHERS • GENERAL LABORERS • FORKLIFT OPERATORS

up to \$60,000 + SIGN ON BONUS

up to \$49,000

up to \$50,000 + SIGN ON BONUS

100% company paid PENSION!

\$6/wk HEALTH & WELFARE BENEFITS!

APPLY TODAY #LetsGetToWork

PROVEN to be "Your AUTHORITY on Quality Meats" since 1990

Current Openings (10 of 11)

e.g., Jobs in California, Jobs posted last month, Sales Manager, etc

Sanitation - 3rd Shift Only

Chicago, IL, US

7 days ago Full Time

General Laborer

Chicago, IL, US

-1 MORE LOCATIONS
7 days ago Full Time

Sanitation Lead - 3rd Shift Only

Chicago, IL, US

30 days ago Full Time

Quality Control Lead

Chicago, IL, US

30 days ago Full Time

Warehouse Supervisor

30+ days ago

Stand-Up Forklift Driver

Chicago, IL, US

30+ days ago



Organizing the Information

How to and why organize your research and information?

- Organizing the Information
- Spreadsheets/databases take time to build
- On a quarterly basis, Navigators have to submit a spreadsheet on engaged employers and partners
- Hard to remember everything
- Build your research that helps “paint a bigger picture”
- Share

File Home Insert Page Layout Formulas Data Review View ACROBAT Tell me what you want to do... Lenora M. Dailey Share

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A1 Cook County Company - Over 500 Employees

Cook County Company - Over 500 Employees													
Company	Apparatus/Label	Address	City	Mail	City	State	Mail/Zip	Owner/Contact	email	Name/Residence	email	Phone / Contact Status	SIC Code
Ford Motor Co., Chicago Assembly Pll.	Yellow- Magt	12688 S. Torrance Ave.	Chicago	12688 S	Chicago	IL	60635-1611	Krista Kahler	Director, Human Resources	Susan Wrensch	Human Resources		3711
Hallco Pizza Products L.P.	Blue - Halal/Levee	581 E. Wisconsin St.	Schaumburg	581 E.W	Schaumburg	IL	60195-3893	Dustin Green	CEO	Levi Brown	Director of Human Resources	levisbrown@hallco.com	2893
SBC Electric Company	Yellow- Magt	5581 N. Ridge Blvd.	Chicago	5581 N	Chicago	IL	60626-3384	Albert Boladi	President, CEO	Dana Buggell	Human Resources	dbuggell@sbcelec.com	3613
Hess North America, LLC		425W. Randolph St.	Chicago	425W. R	Chicago	IL	60606	David Colburn	Executive Vice-President, COO	Burton-Harris Allen	Ex. Vice-President, Director & Secretary		7872
Kraft Heinz Foods Co.		288 E. Euclid St., Ste. 2600	Chicago	288 E.E.	Chicago	IL	60611-7728	Jia Glasser	CEO	Louise Wilson	Recruitment Manager	louise.wilson@kraftheinz.com	2893
Dezable Packaging International, Inc.	Blue - Halal/Levee	758 Northgate Plaza	Wheeling	758 N	Wheeling	IL	60090-2558	Pravee Bell	GM & Plant Manager	Sandy Martin	Human Resources Manager	sandy.martin@dezable.com	3492
US Foods, Inc.	Yellow- Magt	3333W. Higgins Rd., Ste. 588	Rosemont	3333W	Rosemont	IL	60018-4932	David Kirk	CEO	David Werks	Chief Human Resources Officer, Executive Vice President	david.werks@usfoods.com	5811
Mercantile, Inc.		22W. Washington, 218 Fl.	Chicago	22W.W	Chicago	IL	60602-1687	Deanna	Founder & Ex. Chairman	Deanna Li	Human Resources	deanna.li@mercantile.com	2711
Federal-Mogul Motorparts, Sealing, Engine & Underhood Services	Yellow- Magt	7458 N. McCaskey Blvd.	Skokie	7458 N	Skokie	IL	60076-4846	Craig Fenderson	Global Vice-President, Chairman	Luca Dalleg	Human Resources Manager Talent Acquisition	luca.dalleg@federal-mogul.com	3853
Ford Motor Co., Chicago Stamping Pll.		1888 E. Lincoln Hwy.	Chicago Heights	1888 E.L	Ford Heights	IL	60411-3884	Reynold Lewis	Plant Manager	Greg Curtis	Human Resources Manager	greg.curtis@ford.com	3711
PepsiCo, Inc., Greater Tennessee Gateway Dist.		555W. Homan St.	Chicago	555W. H	Chicago	IL	60601	Angel Mendez	President	Reggie Coleman	Director, Human Resources of PepsiCo, Inc.	reggie.colman@pepsico.com	2843
Reliance Pharma US, Inc.		1 Reli-Blue Way	Northbrook	1 Reli-B	Northbrook	IL	60062-5111	Krista Warren	President, CEO	Michael Rossi	Director of Human Resources		5122
Teknor Roll Industries, LLC		74815 Cicero Ave.	Chicago	74815 C	Chicago	IL	60625-5818	Miguel Rubiste	Chairman, CEO	Natalie Corroia	Human Resources Director	natalie@teknor.com	2844
Melrose Mobility, LLC		222W. Merchandise Mart Plz., Ste. 1800	Chicago	222 W	Chicago	IL	60654-4283	Louis Silvers	President	Oliver Li	Human Resources	oliverli@melrose.com	3653
Dezable Beverage Illinois, LLC		3333 S. Laramie Ave.	Cicero	3333 S	Cicero	IL	60884-4528	Don Glasser	President, Midlevel	Lisa Coleman	Vice President, Human Resources	lisa.coleman@dezable.com	5182
Reister, Inc.		2384 Polaris Blvd.	Glenview	P.O. Box	Harles Green	IL	60055-8278	Kelly Gotsch	President, CEO	Natasha Jeffries	Executive Vice-President, CIO	natasha.jeffries@reister.com	5853
Woodward, Inc.		5388 Howard St.	Niles	5388 W	Niles	IL	60714-3486	Jon Manserle	Director, Supply Chain	Stacy Hruky	Human Resources Director	stacy.hruky@woodward.com	3825
Melrose Safety, Inc.		588W. Homan St.	Chicago	588W. H	Chicago	IL	60601	Sergio Posio	Chairman, CEO	Sergio Vazquez	Executive Vice-President, CFO		3653
Central Steel & Wire Co.		3888W. 51st St.	Chicago	P.O. Box	Chicago	IL	60688-5188	Greg Brown	President, CEO	Linda Carpenter	Human Resources		5851



Build Relationships with Partners and Employers!

- Relationships are everything and should flow both ways
- Overlap of research and relationships - Meeting everyone, visiting everywhere, learning about anything – you can connect the dots
- Chambers of Commerce - a wealth of information!
- Everyone should know you or have heard of you – be that connector – give them the ideas
- You never know what ripple effect that can have



Building Relationships - Employers

LISTEN more than you talk! Here are some sample questions:

- What positions have the highest turnover?
- Do you anticipate the retirement of highly skilled workers soon?
- What challenges have you encountered helping workers keep pace with industry advances?
- If your company has diversity goals and strategies, do you have difficulty attracting new and more diverse talent pools?
- How are you currently addressing these challenges?
- Which solutions have been most successful? Less successful?

Employers - Discovery Questions Tool



Discovery Questions, Active Listening, & Uncovering Pain Points

Presenting Apprenticeship as a Workforce Solution

Example Discovery Questions

- Tell me about your organization. *(Do your research beforehand)*
- What is your role?
- What are your hardest positions to fill?
- How many openings do you typically have per year?
- What are the skills required for those positions?
- What are the education/credentials required for those positions?
- What do company policies or practices require for those positions? For example: Do they have to have a bachelor's degree?
- How do you typically recruit applicants?
- How do you typically screen applicants?
- What skills are missing in the candidates that apply?
- What do you think the barriers are to getting high quality candidates?
- How do you onboard new employees?
- What training do you provide in-house?
- What training do you send your new hires or incumbent workers to?
- Does the training you provide/send your people to produce the skills you need?
- How many of your employees eligible for retirement within the next five years?
- What are your turnover or retention rates?
- Have you calculated your cost of turnover?

Confirm Understanding

- Let me restate that to make sure I understand...
- The occupations you have the hardest time filling are...



Building Relationships - Employers

What do you need? What is the biggest need to hit numbers or grow?

Clarifying questions – root cause healthcare providers need RNs, but may actually need specifically trained skills for critical care areas

Tour facilities – need welders! – but what kind of welder?

Need Industrial maintenance!

Actually need machinist – Not everyone calls it the same thing

Building Relationships/Networking/Collaboration

- Building Relationships
 - Connecting Employers to other Employers
 - Networking and Collaboration
 - Referrals
 - Supporting businesses, intermediaries, education/training providers, potential apprentices
 - Education and awareness
- Methods of connecting with employers and networking?
 - Chamber of Commerce events
 - Existing programs
 - Employers who had programs but now don't have apprentices
 - Hosting a regional Event
- Referrals
 - How do you refer or connect people?
 - Who's your team?
 - How do you share info...demonstrate and have screen shots.
- More than one-touch
- Elevator Speech
- Have to be fluid.



Building Relationships –Connecting with Employers

- If you know the “landscape” of your region, you’ll know with whom you could connect them with, whether another employer, or a chamber or a training provider or an existing intermediary
- Create a chance for like employers in similar industry to share what they are doing – industry specific – kind of like a community of practice
- Connect with intermediaries, associations, CBOs, LWAs, etc., before the employers, and then you can help connect the employers to the right source(s)
- Continual contact/check-ins with the businesses will strengthen the relationship and build trust.



Q & A Session

October 28, 2020



Building Relationships – Intermediaries

Support Existing and Help Establish New Intermediaries!

- A navigator needs the help of intermediaries to grow apprenticeships.
- A navigator should become very knowledgeable on how an intermediary functions and what programs are offered.
- Train new intermediaries and work closely with intermediaries to build and support apprenticeships.
- Share resources with intermediaries and connect them with businesses

Attachment 8A: On-the-Job Learning and Education Outline

Retail and Sales Manager

(Existing Title: Retail Store Manager)

<i>O*Net Code</i>	<i>RAPIDS Code</i>
41-1011	0578

Section 1 – On-the-Job Learning

[29 CFR 29.5(b)(2)]

1. During the Apprenticeship, the Apprentice shall receive work experience and job related education in all phases of the occupation, including safe work practices, necessary to develop the skill and proficiency of a skilled professional.
2. The program sponsor or its designated apprenticeship committee must ensure Apprentices are rotated throughout the various work processes to ensure a well-rounded professional upon completion of the Apprenticeship, and identify what methodology will be used to track progression of experience on-the-job.
3. Such on-the-job training shall be carried on under the direction and guidance of a qualified professional.

The following identifies the major work processes in which Apprentices will be trained

	Harper Hours
Company Orientation	250
1. Knowledgeable of company product(s) and services; keeps current on new and comparable products and services by competitors.	
Management	1958
2. Manage, plan, direct, or coordinate activities of staff as directed in branches, offices or departments; shares information openly.	
3. Prepare various reports by collecting, analyzing, and summarizing information pertinent to company product(s) or services; assist with company strategic assessment, evaluation and planning activities.	
4. Apply a variety of marketing and sales practices to diverse situations; understands local, state and federal rules and regulations related to company products and services.	
Leadership	1958
5. Identify and critically analyze problems; formulate alternative solutions; take or recommend appropriate actions; follow up to ensure a smooth sales process and process transactions.	
6. Service existing accounts, obtains orders, and establishes new accounts to attain and sustain individual, departmental, and company sales goals.	
7. Effectively communicate, use good interpersonal skills to influence others in order to meet organizational goals; relates well to all kinds of people; is able to speak well and write effectively; works well and contributes as part of a sales team.	
Customer Service	334
8. Establish and maintain relationship with individuals or customers and provide assistance to solve problems and/or issues these customers may encounter; actively seek for ways to identify market demands to meet customer needs.	
Total Hours (Guideline) – Harper College	4500

**Attachment: On-the-Job Learning and Education Outline
Hospitality & Retail Associate**

<i>O*Net Code</i>	<i>RAPIDS Code</i>


Section 1 – On-the-Job Learning

[29 CFR 29.5(b)(2)]

1. During the Apprenticeship, the Apprentice shall receive work experience and job related education in all phases of the occupation, including safe work practices, necessary to develop the skill and proficiency of a skilled professional.
2. The program sponsor or its designated apprenticeship committee must ensure Apprentices are rotated throughout the various work processes to ensure a well-rounded professional upon completion of the Apprenticeship, and identify what methodology will be used to track progression of experience on-the-job.
3. Such on-the-job training shall be carried on under the direction and guidance of a qualified professional.

The following identifies the major work processes in which Apprentices will be trained

Hospitality & Retail Training	Hours
Company Orientation	250
1. Knowledgeable of company product(s) and services; keeps current on new and comparable products and services by competitors.	
Management	200
2. Manage, plan, direct, or coordinate activities of staff as directed in branches, offices or departments; shares information openly.	
3. Prepare various reports by collecting, analyzing, and summarizing information pertinent to company product(s) or services; assist with company strategic assessment, evaluation and planning activities.	
4. Apply a variety of marketing and sales practices to diverse situations; understands local, state and federal rules and regulations related to company products and services.	
Leadership	200
5. Identify and critically analyze problems; formulate alternative solutions; take or recommend appropriate actions; follow up to ensure a smooth sales process and process transactions.	
6. Service existing accounts, obtains orders, and establishes new accounts to attain and sustain individual, departmental, and company sales goals.	
7. Effectively communicate, use good interpersonal skills to influence others in order to meet organizational goals; relates well to all kinds of people; is able to speak well and write effectively; works well and contributes as part of a sales team.	
Customer Service	750
8. Establish and maintain relationship with individuals or customers and provide assistance to solve problems and/or issues these customers may encounter; actively seek for ways to identify market demands to meet customer needs.	
Supply Chain & Stock Management	400
9. Knowledgeable on the use of bar codes and how supply chains operate.	
10. Understand the importance of keeping stock available.	
Credit Card & Security Basics	100
11. Understand the importance of credit card fraud and how to maintain credit card security.	
12. Understand the impact of shoplifting and theft of company property.	

#6) Service existing accounts, obtains orders, and establishes new accounts to attain and sustain individual, departmental, and company sales goals.		Proficient in Task	Completion Date
21	Understand the company business mission		
24	Work collaboratively with other team members to meet department and company goals		
23	Understand established personal performance sales goals and actively work to successfully meet them		
24	Work to grow customer base for company		
#7) Effectively communicate, use good interpersonal skills to influence others in order to meet organizational goals; relates well to all kinds of people; is able to speak well and write effectively; works well and contributes as part of a sales team.		Proficient in Task	Completion Date
25	Consistently displays professionalism and confidence		
26	Effectively adjusts to changes in work processes and environment and alters behavior and efforts to align with evolving situations		
27	Demonstrate effective communications; verbal, non-verbal, and written		
28	Utilize multiple channels or means to communicate important messages (memos, newsletters, email, meetings, etc.)		
29	Effectively conduct formal presentations to staff, management or customers		
30	Illustrate good use of interpersonal skills relating well to team members and customers		
31	Use culturally sensitive interpersonal skills and present acceptable attitudes interacting with team members and customers		

#8) Establish and maintain relationship with individuals or customers and provide assistance to solve problems and/or issues these customers may encounter; actively seek for ways to identify market demands to meet customer needs.		Proficient in Task	Completion Date
32	Support beginning and ongoing relationships with customers and maintain confidentiality		
33	Assist to resolve problems and issues encountered by customers in accordance to company policies		
34	Assist in applying marketing practices helpful to a variety of company situations		
35	Monitor market demands to meet current and future customer needs		
#9) Knowledgeable on the use of bar codes and how supply chains operate.		Proficient in Task	Completion Date
36	Understand the information contained in a bar code.		
37	Effectively communicate the steps in a supply chain.		
#10) Understand the importance of keeping stock available.		Proficient in Task	Completion Date
38	Assist in ordering stock when needed.		
39	Assist in inventory control measures.		
#11) Understand the importance of credit card fraud and how to maintain credit card security.		Proficient in Task	Completion Date
40	Effectively communicate how much credit card fraud affects the business.		
41	Effectively communicate ways to reduce credit card fraud and the policies in place regarding credit card fraud reduction.		
42	Illustrate good credit card handling and processing procedures.		
#12) Understand the impact of shoplifting and theft of company property.		Proficient in Task	Completion Date
43	Effectively communicate the definition of shoplifting under Illinois law.		
44	Effectively communicate methods of shoplifting.		
45	Effectively communicate company policy on theft of company property.		
46	Assist in the security of company property.		

#8) Establish and maintain relationship with individuals or customers and provide assistance to solve problems and/or issues these customers may encounter; actively seek for ways to identify market demands to meet customer needs.		Proficient in Task	Completion Date
33	Support beginning and ongoing relationships with customers and maintain confidentiality		
34	Assist to resolve problems and issues encountered by customers in accordance to company policies		
35	Assist in applying marketing practices helpful to a variety of company situations		
36	Monitor market demands to meet current and future customer needs		



Building Relationships – Events

Host or Attend Events!

- Events are a good tool to educate on apprenticeships and network.
- Some types of events are job fairs, community resource fairs, chambers of commerce events, and events that you host to educate on apprenticeships.



Building Relationships –Connecting with Employers & Networking

Pre- and During COVID

- Before COVID 19, attending local Chamber of Commerce events led to extremely valuable contacts and networking. This networking led to referrals from the chambers.
- Since COVID 19, the chamber events have been by Zoom meetings. This has still led to opportunities.
- Since COVID 19, some apprenticeships have shifted to the on-the-job learning portion of the apprenticeship and plan to back-load the related training once the community colleges are back to hands on for vocational training.
- A navigator can build relationships with business by helping businesses become familiar with and using WorkNet's new Virtual Job Fair site.
<https://www.illinoisworknet.com>

Building Relationships – Online Events

JOIN OUR
**Apprenticeship
WEBINAR**

Wednesday, April 28, 2021
10:00am-11:00am

Get Started - Get Help

Join us for this exciting FREE webinar presentation to learn about the benefits of apprenticeship and pre-apprenticeship programs in Illinois. Learn about advantages and opportunities to upgrade your workforce through these programs, as well as available incentives and support.



FEATURED PANELISTS



**Key
Topics**

- Learn about a variety of apprenticeship programs available in most industries
- Choose between an existing program or create a new apprenticeship program
- Learn about available tax credits for apprenticeship programs and other business incentives
- What is a Registered Apprenticeship program? Illinois had over 400 of these programs.
- These programs provide industry recognized credentials, advancement opportunities, and career pathways to employees, while reducing turnover costs
- Increase your efficiencies and your company's bottom-line
- Learn about National Able's role as an intermediary for technology and business apprenticeships
- Learn about the Chicagoand Chamber of Commerce's IT and other apprenticeship programs
- Learn about Aon's apprenticeship programs
- Learn about the Calumet Area Industrial Commission's intermediary role for manufacturing and transportation / logistics

REGISTER AT IWETRAINING.COM

The Illinois Department of Commerce and Economic Opportunity, with support from the U.S. Department of Labor, is promoting apprenticeships to expand economic opportunity for businesses and Illinois residents. The Apprenticeship Institute for Workforce Education is a 501(c)(3) organization in Region 4, in northwestern Illinois, and is ready to provide guidance and direct employment to businesses and other sectors that will provide federal support and assistance. For more information, visit apprenticeshipillinois.com or contact Lenora Dalry at 773-339-3946 or ldalry@apprenticeshipillinois.com.



“Selling” the Product!

- Navigator must be thoroughly familiar with apprenticeship
 - Know what is front loaded? Time or hybrid?
 - What are the different ways an apprenticeship could be put together?
 - What are the standards, work processes, framework?
 - Need to know what DOL needs to register a program, start a new program
 - Speeds up the process – Get to know your DOL Apprenticeship Training Representative (ATR)
 - Understand the misconceptions they may have. Educate the employer!
- *You CANNOT handover info or frameworks to the employer and just leave them!

Marketing Tools

Use compelling marketing materials



GET STARTED - GET HELP

Apprenticeship is a workforce strategy to meet employers' talent needs and to help individuals connect to a career pathway for many different occupations. It is a work-based learning model, commonly referred to as a "learn and earn" model, where on-the-job training is combined with relevant classroom instruction. The apprentice progressively acquires new skills and applies these learned skills on the job under the supervision of a mentor. Upon completion of the program, the apprentice receives industry recognized credentials. Although apprenticeships have been traditionally associated with construction and the trades, they are now within all industries, including manufacturing, healthcare, logistics, transportation, banking, insurance, and other areas.

BENEFITS OF APPRENTICESHIP



APPRENTICESHIP FACTS

- Apprenticeships can take from 1-5 years
- They can be time-based, competency-based, or hybrid
- Options of Registered, Non-Registered, Industry-Recognized, Youth, and Pre-Apprenticeship Programs
- The training and education delivery as well as the length of the program can all be customized
- Credit for previous experience
- Assistance is available to plan and implement existing or new apprenticeships

The Illinois Department of Commerce and Economic Opportunity, with support from the U.S. Department of Labor, is promoting apprenticeships to expand economic opportunity for businesses and Illinois residents.

St. Augustine College's Institute for Workforce Education is a co-navigator in Region 4, in northeastern Illinois, and is ready to provide guidance and connect employers to intermediaries and other sources, which will provide further assistance.



Contact Lenora M. Dailey at 773-878-3489 or ldailey@iwe.staugustine.edu to schedule a personal or phone consultation.

www.apprenticeshipillinois.com
www.iwetraining.com



Getting to Commitment

- Do you ever get to commitment?
- Build relationships first
- Listen
- After action and follow-up actions
- Don't get discouraged
- Multiple touches, may start with baby steps – some other WBL
- Employers respond to other employers
- Show what other employers have done, connect them, whether local or nationally
- Each region is different
- May need to walk away – Plant the seed and let it grow

Why communicate and share information?

With whom?

- Navigators helping Navigators!
- Navigators helping other Business Reps
- Navigators helping other partners
- Navigators getting random requests



Barriers and Challenges

- The LONG GAME
- May have coalition of the willing, but then corporate may kill
- Multiple touches
- No problem is the same
- Helping employers think outside the box – work with them in such a way that they don't feel insulted
- Changing a mindset

Resources Outside Your Region

- WorkforceGPS.org

Communities

- Apprenticeship Community
- Apprenticeship State Expansion Grants (ASE) Community



My WorkforceGPS ▾ | Resources | ETA Grants | Communities ▾ | Events | Member Directory | Help | About

Communities offer you the chance to find resources on specific topics, programs, or initiatives--all while engaging with peers on those matters that most interest you.

Agricultural Connection

ETA Grantee Products

Indian & Native American Programs

TA Help - for ETA

Apprenticeship

Evaluation and Research Hub

ION - Innovation and Opportunity Network

Trade Adjustment Assistance for Workers

Apprenticeship State Expansion Grants (ASE)

Grants Application and Management

LMI Central

Unemployment Insurance

Business Engagement Collaborative

H-1B America's Promise

Older Workers

Veterans' Priority & Military Employment

Career Pathways

H-1B Ready To Work

Performance Reporting

WIOA Partners - for Federal Staff

College Connection

H-1B Scaling Apprenticeship Through Sector-Based Strategies

Reemployment Connections

Workforce System Strategies



Where to find these course handouts?

ApprenticeshipIllinois.com

1. Click on “Resources”



2. Click on “Apprenticeship Professional Development”



3. Click on course

For the Downloadable Resources, which correspond to each of the courses, please click on the links below. (Please note that not all courses are available)

Apprenticeship Illinois Professional Development Courses
Welcome, Kickoff Meeting
Session 1: Foundations for Registered Apprenticeship
Session 2: Apprenticeship Illinois Overview
Session 3: Navigator Best Practices
Session 4: Intermediary Best Practices
Session 5: Innovative Opportunities to Leverage Funding
Session 6-A: Apprenticeship Illinois Tracking System
Session 6-B: Apprenticeship Illinois Tracking System

Where to find other resources?

ApprenticeshipIllinois.com

1. Click on “Resources”



2. Click on “Resource Library”



3. Click from multiple topics:



Note: Please share your resources, and we will add them to this page.



Closing Remarks